

BUSINESS OFFERING SUMMARY



John Naayers, President

MozzieMakes, LLC (“MM”) **www.mozziemakes.com**

This is a rare opportunity to acquire a rapidly exploding **E-Commerce Start Up Business** that is not a fad and that can be conducted from anywhere a Buyer desires. MM is currently being operated out of ownership’s 2 BR apartment.

PRODUCT OVERVIEW: MM’s signature products are the “Pill” and the “Mega Pill” (see website), which are high quality, attractive and customizable sliding fidgets that are utilized to combat anxiety and ADHD; to rehabilitate hand and finger issues such as rheumatoid arthritis; as promotional products for businesses; and toys for children.

PERFORMANCE: MM is achieving monthly revenues approaching \$100,000 per month at approximately an 85% profit margin pursuant to production on 8 3D Printers. Most sales are occurring via TikTok and MM cannot keep up with the demand.

Why A Great Opportunity – Major Attributes

- ❖ Growing Brand and Customer Base
- ❖ Tremendous Growth Potential
- ❖ Tremendous Profit Margin and Seller Discretionary Earnings
- ❖ Ability to scale in a manner a Buyer desires – via a 3D Printer Farm and/or Injection Molding
- ❖ “Medical Device”, “Promotional Product” and “Toy” expansion potential
- ❖ Can be operated anywhere

Reason For Selling: Ownership recognizes its lack of “business” knowledge and experience to properly scale MM and they cannot continue to keep up with current demand, much less anticipated increased demand.

Proposed Deal Terms: MM is seeking a \$750,000 down payment (“DP”) plus an agreed upon Earnout structure to be paid quarterly pursuant to an agreed upon performance metric focused upon revenues that would cap out at the lesser of a total compensation received (including the DP) of \$4,000,000 or that earned out during a five year period post sale.

Transition, Training and Consulting are available from ownership.

If you have an interest in further exploring this opportunity, please contact me by phone or email. The signing of a Confidentiality Agreement will be required to receive the Confidential Information Memorandum.